Jeff Gortmaker

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March 2024

Education

2019–	PhD in Business Economics, Harvard University
2013–2017	BA in Economics and Mathematics, Columbia University

Publications

[1] "Best Practices for Differentiated Products Demand Estimation with PyBLP" with Chris Conlon, November 2020, *RAND Journal of Economics, 51*(4), 1108-1161

Working Papers

[2] "Incorporating Micro Data into Differentiated Products Demand Estimation with PyBLP" with Chris Conlon, *Revise and Resubmit at Journal of Econometrics*

[3] "Labor Reactions to Credit Deterioration: Evidence from LinkedIn Activity" with Jessica Jeffers and Michael Lee, *Reject and Resubmit at Management Science*

Software

[4] "PyBLP: BLP Demand Estimation" with Chris Conlon

[5] "PyHDFE: High Dimensional Fixed Effect Absorption" with Anya Tarascina

Research Positions

2019–	RA, Kate Ho and Robin Lee
2017–2019	RA, Money and Payment Studies, New York Fed Research Group
2016	RA, Anne Heinrich, Columbia Business School Summer Internship

Teaching Positions

2024	Instructor, Demand Estimation Mixtape Session, 3 Day Workshop
2022–2024	TA, Graduate Industrial Organization II, Harvard University
2021–2022	Instructor, Intro to Python for PhDs, 3 Day Workshop, Harvard Business School
2022	Instructor, Intro to Python for PRIMOs, 3 Day Workshop, Harvard Business School
2017–2018	TA, Corporate Transactions and Financial Modelling, Columbia Business School
2015–2017	Tutor, Statistics Help Room, Columbia University
2015	TA, Calculus, Columbia University

Professional Activities

Referee	Journal of Industrial Economics, Energy Economics
Organizer	Harvard IO Reading Group 2021–2024, Harvard IO Research Group 2023–2024

Presentations

2023	IIOC